



## Press Release

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# Public approval high for Paris 2024's proposals for a new Games experience

Paris 2024's proposal to add four new sports (breaking, skateboarding, sport climbing and surfing) to the programme for the 2024 Olympic Games and to allow the general public to take part in the Games through mass, virtual and connected events, has met with widespread approval among French people.

Following the official presentation of the proposals yesterday, Thursday 21 February 2019, the French Institute of Public Opinion (IFOP) conducted an opinion survey on behalf of Paris 2024 and which showed how willing French people are to play a more active role in the Games and to see their country stage Games that are both spectacular and youth-oriented.

**Breaking, skateboarding, sport climbing and surfing: according to the survey 79% of French people have a positive opinion of the four sports, a figure that rises to 89% among 15 to 25 year olds.**

On Thursday 21 February 2019, Paris 2024 President Tony Estanguet presented its proposal to add four new sports to the programme and stage connected, youth-oriented Games that put the emphasis on entertainment and performance.

### Nearly three-quarters of French people have a positive opinion of mass events

For the very first time in the history of the Games, Paris 2024 will open the Olympic experience up to the general public and give them the chance to take part in events such as the marathon, on the same course and in the same conditions as those experienced by the Olympic athletes. **Some 76% of French people surveyed support the initiative, with that figure rising to 85% among 15 to 25 year olds.**

Paris 2024 also provided details on another innovation that would give people the chance to live the Olympic experience by taking on the world's leading athletes in virtual and connected events.



PARIS 2024  
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Overall, 77% of French people responded favourably to that idea, a figure that climbed to 85% among the country's young people.

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**Paris 2024**

The Organising Committee for the Paris 2024 Olympic and Paralympic Games (Paris 2024) has the task of planning for, organising, financing and delivering the Olympic and Paralympic Games in Paris in 2024 in accordance with the host city contract signed by the International Olympic Committee (IOC), the French National Olympic and Sports Committee (CNOSF) and the City of Paris.

The Olympic and Paralympic Games are the first sports event in the world with a unique media impact, bringing together some 15,000 athletes (10,500 Olympians, 4,350 Paralympians) from 206 delegations hailing from five continents. They are followed by over 13 million spectators and 4 billion viewers over the world through more than 100,000 hours of TV broadcasts. The Games' impact is unparalleled among all sports, economic and cultural events in the world.

Created in January 2018, Paris 2024 is headed by Tony Estanguet, three-time Olympic champion and IOC member. It is administered by an Executive Board (EB) that includes the project's founding members: CNOSF, the City of Paris, the State, the Ile-de-France Region, CPSF, Métropole du Grand Paris, the Seine-Saint-Denis Departmental Council and representatives of the local authorities involved in the Games.

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