Press Release
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EDF Group becomes Premium Partner and official supplier of electricity and gas for the Paris 2024 Games

The EDF Group becomes the Paris 2024 Olympic and Paralympic Games’ Premium Partner, joining the national partnership programme for Paris 2024 for a period of five years. The partnership was formalised today by Tony Estanguet, President of Paris 2024, and Jean-Bernard Lévy, Chairman and CEO of the EDF Group. Committed to the world of sport for some 30 years and involved in the energy transition on a daily basis, EDF’s decision to take part in Paris 2024 fits in perfectly with the Group’s values and strategy.

The 2024 Paris Games are the commitment of a whole country, and Paris 2024 is keen to get the entire French population behind this historic event. As a large French business, with a presence throughout the country, EDF will be contributing to the success of this major national celebration.

EDF, official electricity and gas supplier of the Paris 2024 Games

Paris 2024’s ambition is to organise environmentally responsible Olympic and Paralympic Games with an objective to reach zero carbon emission by reducing as much as possible its emissions and by offsetting what couldn’t be cut. By becoming the official supplier of electricity and gas for the Paris 2024 Games, EDF will be making a vital contribution to achieving this goal. Furthermore, the EDF Group will be rallying its
teams to offer innovative solutions to help make these Games a success. Last but not least, convinced that the Games constitute a unique, inspirational platform to change people’s behaviour, EDF and Paris 2024 will be making a commitment to raise awareness among the French about their energy consumption.

Celebrating the values of sport and the Olympic and Paralympic movement

Paris 2024 brings together the whole ecosystem of top-level sport, flying the flag for its values of performance, solidarity and respect. EDF recognises itself in these values, epitomised by a group of athletes supported by the Group for over fifteen years, Team EDF. Working closely with 4 French Federations (Disabled sports - Handisport, Swimming - Natation, Canoing/Kayaking - Canoë-kayak and Football), EDF is making clear its desire to popularise and encourage sport and improve access to it for everyone. Thanks to Paris 2024 and its network of associations, this partnership offers an excellent opportunity to take this commitment even further thanks to many different initiatives celebrating sport and its values of inclusion.

Jean Bernard Lévy, the EDF group’s CEO and Chairman, explained: “It is an honour to be working with Paris 2024 and contributing to this historic event for our country. This ambitious partnership gives us the chance to rally the EDF Group’s strengths to help boost the success and fantastic example set by these Games in terms of environmental responsibility. We know that we can count on all of EDF’s energy, as well as on our capacity for innovation to make this major project a success.”

Tony Estanguet, President of Paris 2024, added: “Becoming a partner of Paris 2024 isn’t just about adding the rings to your brand; it’s about making the most of the unique opportunity to commit to a major national project, and make a useful contribution to society as a whole. It’s about taking advantage of the unique momentum of the Olympic and Paralympic Games to stretch your limits and take innovation even further. With EDF, we are delighted to welcome aboard a company with roots in the day-to-day lives of French people, which will help us achieve our ambition of making sure the Games are open to as many people as possible. Together we are also taking up the challenge of organising the most environmentally friendly Olympic and Paralympic Games possible, with the objective to power all of our sites with renewable electricity. We share the same vision with EDF: to organise Games for our times.”

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About EDF
A key player in energy transition, the EDF Group is an integrated electricity company, active in all areas of the business: generation, transmission, distribution, energy supply and trading, energy services. A global leader in low-carbon energies, the Group has developed a diversified generation mix based on nuclear power, hydropower, new renewable energies and thermal energy. The Group is involved in supplying energy and services to approximately 39.8 million customers(1), 29.7 million of which are in France. It generated consolidated sales of €69 billion in 2018. EDF is listed on the Paris Stock Exchange.

(1)The customers were counted at the end of 2018 per delivery site; a customer can have two delivery points: one for electricity and another for gas
About Paris 2024

The Organising Committee for the Paris 2024 Olympic and Paralympic Games (Paris 2024) has the task of planning for, organising, financing and delivering the Olympic and Paralympic Games in Paris in 2024 in accordance with the host city contract signed by the International Olympic Committee (IOC), the French National Olympic and Sports Committee (CNOSF) and the City of Paris.

The Olympic and Paralympic Games are the leading sports event in the world and have a unique media impact, bringing together some 10,500 Olympic and 4,350 Paralympic athletes respectively representing 206 and 182 delegations from five continents. The Games are followed by over 13 million spectators and 4 billion viewers around the world through more than 100,000 hours of TV coverage, and their impact as a global event of great sporting, economic and cultural importance is unparalleled.

Founded in January 2018, Paris 2024 is headed by Tony Estanguet, a three-time Olympic champion and IOC member. It is administered by an Executive Board (EB) that brings together all the project’s founding members: CNOSF, the City of Paris, the state, the Île-de-France Region, CPSF, the Greater Paris Metropolitan Area, the Seine-Saint-Denis Departmental Council and representatives of the local authorities involved in the Games.

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